



Features

X-Sign Content Management Software

BenQ's integrated, exclusive X-Sign software provides 100+ content templates, making it easy for operators to quickly design and roll out new promotional material. The templates also let operators add images, videos, and scrolling text to their marketing materials. X-Sign's intuitive interface makes it easy for operators to monitor and manage all remote displays from a central, off-site location. It allows operators to push real time messages, to make instant price updates and broadcast YouTube live streaming across multiple displays. X-Sign allows operators to embed QR Codes that, when scanned, can offer customers the latest promotional information. X-Sign also offers QR Code analysis to let operators see when and where customers are interacting with content. This analysis can help operators quickly adjust their offers to match customer interest.

Performance

An ultra-high definition resolution of 4K2K (3840 x 2160) offers the most exquisite image details and allows for flexible colour adjustment to display captivating images. ST5502 features 450 nits of high brightness and an anti-glare screen that reduces reflection, thus enhancing visibility for both indoor and outdoor use.

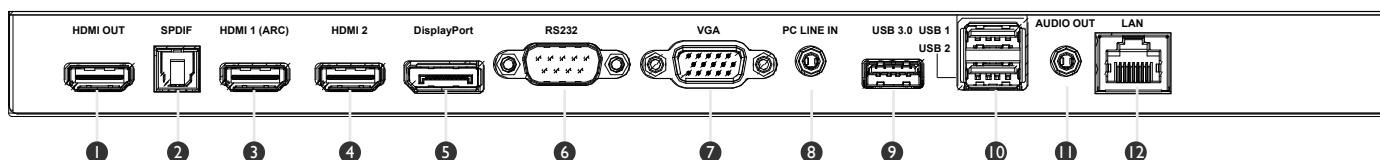
Intuitive Design

A slim and lightweight design combined with a narrow bezel delivers a stylish outlook befitting of any in-store environment. It can easily be mounted to suit diverse uses, which saves cost and manpower on signage installation and eventually facilitates different display configurations in stores, offices, and other commercial establishments.

Hassle-free Display Management

With Device Management Solution operators can remotely control display on/off time or backlight via LAN. Over-the-Air Update allows to have the latest version of display drivers installed at all times with effortless firmware updates. DMS Cloud gives operators control of all devices in the store and lets them install Android apps and distribute content via cloud server.

Input and Output Terminals



- | | | |
|----------------|-----------------|----------------|
| ① HDMI Output | ⑤ DisplayPort | ⑨ USB 3.0 |
| ② SPDIF | ⑥ RS232 | ⑩ USB 1 & 2 |
| ③ HDMI 1 (ARC) | ⑦ VGA | ⑪ Audio Output |
| ④ HDMI 2 | ⑧ PC Line Input | ⑫ LAN |

ST5502
55" Smart Signage

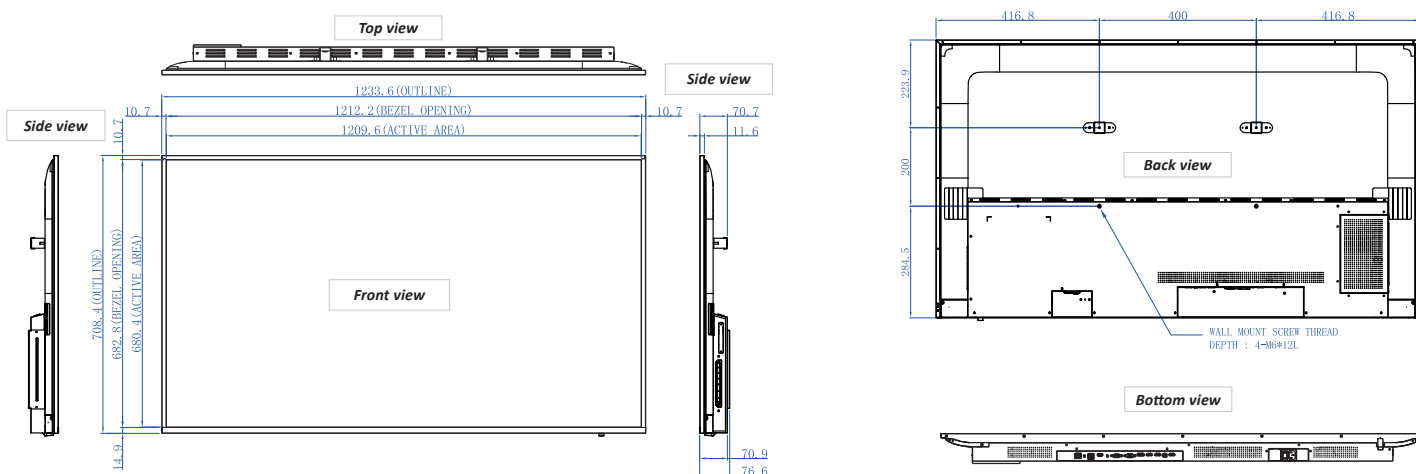
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Specifications



Panel	Screen Size	55"	
	Resolution	3840 × 2160	
	Brightness (Typ.)	450 nits	
	Contrast Ratio (Typ.)	4500 : 1	
	Viewing Angle (H/V)	178°/178°	
	Response Time (G-t-G)	8	
	Backlight Life (hrs)	30,000	
	Panel Surface	Anti-Glare	
	Operating Hours	18 / 7	
	Orientation	Landscape / Portrait	
Power	Type	Internal	
	Power Supply	100V~240V, 50 Hz / 60 Hz	
	Power Consumption	Maximum (W/h)	300W
		Typical (W/h)	280W
		Standby Mode (W/h)	≤0.5W
		Off Mode (W/h)	≤0.5W
	Wake up	HDMI / VGA	
Environment	Operation Temperature	0°C ~ 40°C	
	Operating Humidity	20% ~ 90% RH non-condensing	
Connectivity	Input	VGA	× 1
		HDMI	HDMI 2.0 × 2
		Display Port	DP 1.2 × 1
		Audio Input	× 1 (3.5mm)
	Output	HDMI	HDMI 2.0 × 1
		Audio Output	× 1 (3.5mm)
	USB	USB 3.0 × 1 USB 2.0 × 2	
	RS232	Yes	
Audio	Internal Speaker	Yes	
		12W × 2	
Mechanical	Dimensions (mm)	Screen	1233.6 × 708.4 × 76.6
		Package	1364 × 154 × 824
	Weight (kg)	Screen	18,4
		Package	25,7
	Bezel Width (mm)	10,7 (Top / Side), 14,9 (Bottom)	
	Wall Mounting (VESA) (Screw Type /Max. Length)	400 × 200 mm	
		M6 × 12mm	
	OPS slot	Yes	

Dimension (mm)



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